

## Seminar Chairs

### IOEA 2022

#### **François LIBOIS**

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François Libois is researcher at INRAE and associate professor at the Paris School of Economics. His research lies at the intersection of environmental, development and institutional economics. Currently he coordinates a research project on decentralized forest management and political economy in Nepal. He mainly works on the interactions between households and their members with their socio-economic and natural resource environment. He has also some work on the role of non-governmental organization in the provision of public goods.

#### **Emmanuel LORENZON**

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Emmanuel Lorenzon is an Associate Professor in Economics at University Grenoble-Alpes (France) and a research fellow at GAEL (University Grenoble-Alpes). His research lies in auction theory and applied microeconomic theory, especially industrial organization, with applications to digital markets. He mostly employs auction and game theoretical tools to analyze the role of asymmetric information in situations in which economic agents interact strategically. For instance, his research focuses on the value of information in online ad auctions, the strategic acquisition of patents and patent litigation, lobbying and electoral competition, and the economics of platforms.

#### **Frédéric MARTY**

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Frédéric Marty is a CNRS senior research fellow. Since 2003, he has been a member of the Group of Research in Law, Economics and Management (GREDEG) a joint research unit of the CNRS and of the Université Côte d’Azur. He is also an affiliate researcher of the French Economic Observatory (OFCE - Sciences Po. Paris), a Researcher at the CIRANO (Montréal), and a member of the EPPP Research Group of the Sorbonne Graduate Business School (IAE Paris Panthéon-Sorbonne).

His research mainly deals with competition law and economics (unilateral abuses of dominance, collusions, mergers control, State aids regulation, and the history of competition policies).

#### **Gwendoline PROMSOPHA**

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Gwendoline Promsopha is Assistant Professor in economics at Aix-Marseille University since 2013. Her research involves development economics, ecological economics and agricultural economics with

a pluri-disciplinary perspective on institutions, norms, resources and incentives. Her PhD thesis analyses the relationship between rural-urban migration and land markets, informal exchange of farm land, land contracts and property rights in Southeast Asia. She now works on risks and sustainability in agro-ecological agriculture in Thailand ; governance, uses and value of post-mining underground waters in the South of France; and the conflicts in land-use between agriculture, urbanisation and ecosystems in France. She has also recently worked on evidence-based policy-making in the humanitarian sector and the refugee crisis in Jordan. Her research involve mixed empirical methods (a combination of qualitative and quantitative methodologies).

## **Emmanuel RAYNAUD**

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I am an economist working on public procurement (mainly food procurement) and the economics of organization. I am a senior research scientist (directeur de recherche) at SADAPT unit within the French National Research Institute for Agriculture, Food and Environment (INRAE). I am also affiliated research at the Public Private Partnerships chair (University of Paris I) and at the Center of Organization Studies (University of Sao Paulo). I have worked on topics such as vertical coordination in food chains and products' quality, the governance of franchised chains, the dynamics of institutions framing economic activity.

## **Maiva ROPAUL**

*LIRAES - Université Paris Cité*

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Maïva Ropaul is an Assistant Professor in Management Sciences at Université Paris Cité. As a researcher, she is interested in decisions people make for others, including those at end-of-life, medical liability, and in couples finances. She is the director of the second year of the Bachelor program in marketing techniques at the Institut Universitaire de Technologie Paris-Rives de Seine.

## **Tra TRAN**

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Tra Tran is Associate Professor of Strategy and Management & MBA Program Director at IPAG Business School, Paris. Her main research interest focuses on public private partnerships: public decision makers' motivations to adopt PPPs, value creation during the collaboration between partners, etc. She is also interested in research topics such as leadership and motivations of employees. She is active in consultancy activities with international organizations and Vietnamese government for policy design and cities' masterplan.

## **Dianzhuo ZHU**

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Dianzhuo Zhu is a post-doctoral researcher at the University of Paris-Dauphine. Her research interests are transport economics, digital economics, behavioral economics, and experimental economics. She is especially interested in the shared mobility solutions and their impacts on individual behavior and on the evolution of the market structure. She is currently coordinating a research collaboration with a French shared mobility operator, funded by ADEME.